



THE VALUE OF VIDEO EDUCATION

INCREASED PATIENT SATISFACTION

Patients feel that physicians and healthcare providers who use streaMed are innovative and dedicated to providing a premium level of service to their patient population.

Patients report that streaMed provides access to highly effective provider-directed patient education both at the point of care and in the patient's home.

"With streaMed, my patients feel that I am offering them a premium service, which makes them feel more satisfied with their office experience. They also tell me that they learn important information about their health."

"Patients like streaMed a lot. The more they get access to the product the more they feel good that the practice is giving them this offering. It has been real positive."

"We have been very impressed with the content of the videos. They enhance our patients' perception of our organization."

IMPROVED COMPLIANCE AND OUTCOMES

Studies show video learning conventions increase information retention by up to 16 times over that of traditional text content.

Video presentations have been shown to increase compliance with treatment plans as well as lower anxiety and increase preparedness for procedures.

"Patients learn from multiple mediums and I think that the streaming video component of streaMed is an excellent and critical piece."

"I had a patient come in that stated he had been eating more vegetables, walking regularly and drinking less alcohol because of the video I had shown him at a prior visit."

"Any healthcare organization that is using primarily text handouts for patient education should strongly consider streaMed. We really think that the quality of the patient education is better."

STREAMLINED CLINICAL WORKFLOW

streaMed videos may be viewed in the exam room, resource center, library or patient education room prior to interacting with the provider leading to more productive encounters.

Patients and their families can view videos via the Internet either prior to, or following, a visit leading to more effective visits and triage support calls.

"The 'at home' or 'out of the office' component of streaMed makes it simple for patients to access the content provided. We feel that this component can extend our care into the patient's home."

"The streaMed videos convey a large amount of information in a short amount of time and it is the closest form to what I would cover anyway."

"It allows us to become more efficient in that our physicians will not have to give the same educational speech over and over again."

IMPROVED PRODUCTIVITY/TIME SAVINGS

Physicians, healthcare providers and administrative staff members can handle other tasks while streaMed delivers pertinent educational information before, during or after a visit.

streaMed reduces repetitive educational explanations allowing physicians and healthcare providers to focus on patient care and patient questions and other reimbursable tasks.

"Having my patients use streaMed while in the exam room makes better use of that time...they appreciate the educational information while they wait."

"The streaMed videos save us time and this equates into a return on our investment."

"streaMed covers all of the groundwork for you and it saves the time that you would spend explaining the basics of the condition about 5 to 10 minutes."