



THE PRODUCT

COMPREHENSIVE

This is a library of 400 behavior changing videos focused on health and wellness. The on-demand system allows a person to select from the menu of wellness topics, self-care, potential health issues, disease explanations and medical procedure overviews. Over 1,450 more subjects are covered in handouts and we provide links to 390 accurate, safe websites.

BEHAVIOR CHANGING

The power and ability of video to positively change behavior has been proven. Research as shown that video delivery of wellness and medical information cuts learning time by almost 50% and increases retention by 24%.

CONVENIENT

Employees can view videos at their desk, at home or anywhere they have internet access. Or, they can be placed on your intranet, LMS, health portal or designated computers or kiosks in your wellness center. A health coach or nurse can email a video to an employee.

THE BENEFITS

- :: **Cutting Edge Information.** The videos (7 min. average length) are continually updated as new information and research is released and as procedures advance.
- :: **NOW Available To You.** This library is being used in the major medical centers and clinics throughout the US. Now we have licensed it for use in corporate wellness programs.
- :: **Details.** Many of the videos and handouts are available in 9 languages. Videos feature native-language speakers (not dubbed translations). The system is HIPAA compliant. For a minimal fee the site can be branded for your organization.