



CONNIE BEVER

Connie Sasseen Bever - President, On-Demand HEALTH Media™, LLC

As President of On-Demand HEALTH Media™, LLC, Connie Bever leverages her 26 of years of experience and expertise in management and business development to deliver world-class quality products and service to clients.

Prior to launching On-Demand HEALTH Media, Ms. Bever was instrumental in the growth of American Media Inc., the world's leading producer of video-based corporate training programs and courses. During her 14 years with American Media, Ms. Bever held positions in marketing, sales, and operations and was named Vice President in 1993. Under her leadership, the company grew from producing less than \$1 million in annual sales into a multi-million-dollar industry leader. In addition to creating and executing strategic marketing and sales initiatives, she contracted and developed distributors nationally and internationally in over 58 countries.

Ms. Bever served as Director of Customer Care for a software-as-a-service company, providing e-learning training courses over the Internet to corporations and government agencies. She was responsible for identifying key issues, benchmarking, and measuring the company's performance on specific indicators, and driving the organization-wide changes and processes necessary to guarantee client satisfaction.

Ms. Bever also served as President of Innova Training and Consulting, an international company based on Dr. Edward De Bono's advanced thinking skills concepts for business leaders, where she was certified to teach Dr. De Bono's training courses.

Ms. Bever served as Chairman of the West Des Moines Community Education Advisory Council in 2005. She has been on the boards of the West Des Moines Rotary Club, the Parent Teacher Association, and the Parent Advisory Council. She has also served on the Des Moines Area Community College Marketing Career Education Board.

Ms. Bever holds a degree in Industrial Marketing and Management. She is the recipient of several prestigious honors. She was awarded the Distinguished Sales Award by Sales and Marketing Executives International. She was named one of Iowa's "Up and Comers" by The Des Moines Register for showing extraordinary leadership in business, service, the community, and the training profession.